



National Forest Recreation Association

Promoting Responsible Use of America's Public Lands & Waters

65th ANNUAL CONFERENCE & TRADE SHOW
October 20 – 22, 2014
Reno, Nevada

The National Forest Recreation Association is proud to announce its 65th Annual Conference and Trade Show. This is the best conference of its kind for resorts, campground concessionaires, marinas, stores, youth camps, pack stations and other recreation businesses who operate on public lands. Top recreation leaders from land management agencies and the recreation industry convene to learn about new programs and trends in the recreation industry.

An Invitation to Exhibit

Join us for the National Forest Recreation Association's 65th Annual Conference and Trade Show in Reno, Nevada, October 20 – 22, 2014. This is an exciting and unequalled opportunity to make your business connection with concession managers, resort owners, agency recreation leaders, and other national representatives of the recreation industry. Here is a chance to connect with this unique sector that buy your products and are eager to see what is new!

Exhibitor Package

- Registrations for 2 conference attendees*
- Meals for 2 attendees
- (1) 6 foot table-top exhibit space with 2 chairs
- Exhibitor name badges
- Discounted hotel room rates at host hotel
- Company Listing and Description in the Conference materials provided to all attendees
- Additional exhibit staff may attend the conference by registering at the published rates
- COST: NFRA vendor members \$300, Non NFRA members \$600 (*ask about member benefits!)

*Exhibit space is available on a first-come, first served basis. Exhibits will be placed in close proximity to the general session and food and beverage events. Please contact the conference manager for special requirements.

Exhibit Dates and Times

- | | | |
|-------------------------|--------------|---------|
| • Monday, October 20 | 12 pm – 5 pm | Set-up |
| • Monday, October 20 | 6 pm – 9 pm | Exhibit |
| • Tuesday, October 21 | 8 am – 8 pm | Exhibit |
| • Wednesday, October 22 | 8 am – 4 pm | Exhibit |

Exhibit Registration Deadline

- Monday, October 13, 2014

Making Room Reservations

Click below to make room reservations at the discounted NFRA rate at the Peppermill Resort. Deadline to make reservations is October 13, 2014.

NFRA Hotel Reservations



Invitation to Become a Vendor Member!

Vendor/Supplier Members are eligible for discounts at the Association's Annual Conference and Trade show. Enjoy access to NFRA mailing lists and advertising opportunities in the association's electronic newsletter and the NFRA website. To explore these advantages and register to be a Vendor/Supplier Member, please visit us here:

[Vendor/Supplier Membership](#)

Past Exhibitors at the NFRA Annual Conference

Atkinson-Leavitt Insurance
Cavco Industries
CXT Concrete Buildings
Fluid Manufacturing
Gallatin Lock Boxes
Moon Canyon Publishing

Outdoor Creations
R&B Industries
ReserveAmerica
Rumber Materials
RVer's Best Campgrounds

SaniStar
Smith Rock Riverboats
Startronics Solar Lighting
UNICOR
Wilcor International
Wood Product Signs

2014 Preliminary Conference Schedule

Monday – 10/20

12:00 pm – 5:00 pm

Exhibitor set-up

5:00 pm – 6:00 pm

NFRA Board of Directors' Meeting

6:00 pm – 8:00 pm

Welcome Reception / Exhibitor Trade Show

Tuesday – 10/21

8:00 am - 5:00 pm

Registration & Exhibitor Trade Show

8:00 am - 12:00 pm

Opening Session

12:00 pm - 1:30 pm

Ranger of the Year Award Luncheon

1:45 pm - 5:30 pm

General Session & Specialty Topics

4:30 pm - 5:30 pm

NFRA Membership Meeting

4:30 pm - 5:30 pm

Forest Service Employees' Meeting

5:30 pm - 8:00 pm

Reception / Exhibitor Tradeshow

Wednesday – 10/22

8:00 am - 5:00 pm

Registration & Exhibitor Trade Show

8:30 am - 12:00 pm

General Session & Specialty Topics

12:00 pm – 1:00 pm

Lunch

1:45 pm - 4:30 pm

General Session & Specialty Topics

4:30 pm - 5:00 pm

Closing Session

Thursday - 11/7

8:00 am - 1:00 pm

NFRA Board of Directors' Meeting

Sponsorship Opportunities

- Company name on signs during sponsored functions
- Opportunity to present your product(s) during general session
- Acknowledgement of your sponsorship in Conference program
 - Company advertisement in Conference material

Sponsorship Levels:

Afternoon Breaks - \$200.00

General Sponsorship - \$250.00

Continental Breakfast - \$800.00

Reception - \$1000.00

Reserve your space by completing the Exhibitor Registration Form

Exhibit or sponsorship questions? Please contact Marily Reese

For NFRA Membership Questions or Additional Information, please contact: Marily Reese, Executive Director

Phone: 559-564-2365

e-mail - info@nfra.org

website – www.nfra.org