



National Forest Recreation Association

Promoting Responsible Use of America's Public Lands & Waters

67th ANNUAL CONFERENCE & TRADE SHOW
October 24 – 26, 2016
Reno, Nevada

The National Forest Recreation Association is proud to announce its 67th Annual Conference and Trade Show. This is the best conference of its kind for resorts, campground concessionaires, marinas, stores, youth camps, pack stations and other recreation businesses who operate on public lands. Top recreation leaders from land management agencies and the recreation industry convene to learn about new programs and trends in the recreation industry.

An Invitation to Exhibit

Join us for the National Forest Recreation Association's 67th Annual Conference and Trade Show in Reno, Nevada, October 24 – 26, 2016. This is an exciting and unequalled opportunity to make your business connection with concession managers, resort owners, agency recreation leaders, and other national representatives of the recreation industry. Here is a chance to connect with this unique sector that buy your products and are eager to see what is new!

Exhibitor Package

- Registrations for 2 conference attendees*
- Meals for 2 attendees
- (1) 6 foot table-top exhibit space with 2 chairs
- Exhibitor name badges
- Discounted hotel room rates at host hotel
- Company Listing and Description in the Conference materials provided to all attendees
- Additional exhibit staff may attend the conference by registering at the published rates
- COST: NFRA vendor members \$300, Non NFRA members \$600 (*ask about member benefits!)

*Exhibit space is available on a first-come, first served basis. Exhibits will be placed in close proximity to the general session and food and beverage events. Please contact the conference manager for special requirements.

Exhibit Dates and Times

- | | | |
|-------------------------|--------------|---------|
| • Monday, October 24 | 12 pm – 5 pm | Set-up |
| • Monday, October 24 | 6 pm – 8 pm | Exhibit |
| • Tuesday, October 25 | 7 am – 8 pm | Exhibit |
| • Wednesday, October 26 | 7 am – 12 pm | Exhibit |

Exhibit Registration Deadline

- Monday, October 19, 2016

Making Room Reservations

Click below to make room reservations at the discounted NFRA rate at the Peppermill Resort. Deadline to make reservations is October 15, 2016.

[NFRA-Peppermill 2016 Hotel Reservations](#)



Invitation to Become a Vendor Member!

Vendor/Supplier Members are eligible for discounts at the Association's Annual Conference and Trade show. Enjoy access to NFRA mailing lists and advertising opportunities in the association's electronic newsletter and the NFRA website. To explore these advantages and register to be a Vendor/Supplier Member, please visit us here:

[Vendor/Supplier Membership](#)

Past Exhibitors at the NFRA Annual Conference

Atkinson-Leavitt Insurance
BearSaver
Cavco Industries
CXT Concrete Buildings
Fluid Manufacturing

Gallatin Lock Boxes
InterWest Insurance
MicrobiaLogic LLC
Outdoor Creations
RJ Thomas – Pilot Rock

ReserveAmerica
SaniStar
UNICOR
Wilcor International
Wood Product Signs

2016 Preliminary Conference Schedule

Monday – 10/24

12:00 pm - 5:00 pm

Exhibitor set-up

5:00 pm - 6:00 pm

NFRA Board of Directors' Meeting

6:00 pm - 8:00 pm

Welcome Reception / Exhibitor Trade Show

Tuesday – 10/25

7:00 am - 8:00 pm

Registration & Exhibitor Trade Show

8:00 am - 12:00 pm

Opening Session

12:00 pm - 1:30 pm

Ranger of the Year Award Luncheon

1:45 pm - 4:00 pm

General Session & Specialty Topics

4:00 pm - 5:00 pm

NFRA Membership Meeting

4:00 pm - 5:00 pm

Forest Service Employees' Meeting

5:30 pm - 8:00 pm

Reception / Exhibitor Tradeshow

Wednesday – 10/26

7:00 am - 12:00 pm

Exhibitor Trade Show

8:30 am - 11:45 am

General Session & Specialty Topics

11:45 am - 12:00 pm

Closing Session

12:30 pm - 4:00 pm

NFRA Board of Directors' Meeting

Sponsorship Opportunities

- Company name on signs during sponsored functions
- Opportunity to present your product(s) during general session
- Acknowledgement of your sponsorship in Conference program
 - Company advertisement in Conference material

Sponsorship Levels:

General Sponsorship - \$250.00 (for any event) Breaks - \$300.00

Continental Breakfast - \$600.00

Reception - \$1100.00

Reserve your space by completing the Exhibitor Registration Form

Exhibit or sponsorship questions? Please contact Marily Reese

For NFRA Membership Questions or Additional Information, please contact: Marily Reese, Executive Director

Phone: 559-564-2365

e-mail - info@nfra.org

website - www.nfra.org