



National Forest Recreation Association's
69th Annual Conference & Trade Show
October 22 – 24, 2018
Reno, Nevada

Monday : October 22, 2018

12:00 – 5:00 pm	Vendor Set Up	XX
4:00 – 8:00 pm	Registration	XX
4:30 – 6:00 pm	NFRA Board of Directors Meeting <u>Steve Werner, President</u> National Forest Recreation Association	XX
6:00 – 8:00 pm	Welcome Reception & Exhibitor Trade Show Hors d'oeuvres and Hosted Bar Open to all speakers, participants, spouses, guests and vendors	XX



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Tuesday : October 23, 2018

7:00 – 10:00	Continental Breakfast	XX
7:00 – All Day	Registration	XX
7:00 – All Day	Vendor Exhibits	XX
8:00 - 8:05	Welcome, Opening Session	XX
	<u>Steve Werner, President</u> National Forest Recreation Association	
8:05 - 8:10	Introductory Remarks	XX
	<u>Kevin Wilmot</u> Humboldt-Toiyabe National Forest	
8:10 – 9:10	Keynote Address – National Recreation and Tourism Advances	XX
	<u>Derrick Crandall, President</u> Outdoor Recreation Roundtable	
9:10 – 10:00	Recreation News from Headquarters	XXX
	<u>Michiko Martin, Acting Director of Recreation</u> USDA Forest Service, Washington DC	
10:00 – 10:20	Break - Refreshments	XX
10:20 – 11:15	Fires and Ecosystem Changes in the National Forest	XX
	<u>TBD</u> XX	
11:15 – 11:30	360 Degree Views of Campgrounds	XXX
	<u>Mark Koep, Founder and CEO</u> CampgroundViews	



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11:45 – 1:00	'Ranger of the Year' Awards Luncheon <i>Honoree:</i> <u>Brian Poturalski</u> Coconino National Forest <i>Presenters:</i> <u>Warren Meyer, Steve Werner - NFRA</u> <u>Michiko Martin - Forest Service</u>	XXX
1:15 – 2:00	Insurance Claims – Trends and What to Do <u>Denise Brown, Vice President / Executive Claims Consultant</u> InterWest Insurance Services	XXX
2:00 – 2:45	Private vs. Non-Profit Conundrum <u>John Koeberer, Co-Owner, Chairman of the Board, and President</u> The California Parks Company	XXX
2:45 – 3:00	Break – Refreshments	XXX
3:00 – 3:15	National Recreation Reservation Service Overview of the New Contract <u>Rick DeLappe, Program Manager</u> Recreation One-Stop, National Park Service	XXX
3:15 – 4:00	The Importance and 'How to' of Networking & Marketing <u>Eric Groves, CEO</u> Alignable	



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4:15 – 5:30	National Forest Recreation Association Members' Meeting <u>Steve Werner, President</u> National Forest Recreation Association	XXX
4:15 – 5:30	Forest Service Employees' Meeting <u>Michiko Martin, Acting Director of Recreation</u> USDA Forest Service, Washington, D.C.	XXX
6:00 – 8:00	Reception and Vendor Exhibits Hors d'oeuvres and Hosted Bar	XXX



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Wednesday, October 24, 2018

7:00 – 10:00	Continental Breakfast	XXX
7:00 – Noon	Registration	XXX
7:00 – Noon	Vendor Exhibits	XXX
8:00 – 8:10	Welcome & Overview <u>Warren Meyer, President</u> National Forest Recreation Association	XXX
8:10 – 10:00	Resort (Term) Permits – What Happened over the Last Year <u>Kevin Garden, Attorney</u> The Garden Law Firm	XXX
8:10 – 11:00	New Reservation Service Contract – Workshop <u>Rick DeLappe, Recreation One-Stop Program Manager</u> National Park Service <u>Sue Valente, Recreation One-Stop</u> Forest Service, Washington DC <u>Will Healy, Booz Allen Hamilton</u> Contractor for the Recreation.gov	XXX
10:00 – 10:15	Break and Refreshments	
11:00 – 11:50	Forest Service News from the Top <u>Chris French, Acting Deputy Chief, National Forest System</u> USDA Forest Service, Washington DC	XXX
11:50 – 12:00	Closing Session <u>Warren Meyer, President</u> National Forest Recreation Association	XXX



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12:30 – 4:00

NFRA Board of Directors' Meeting

XXX

Warren Meyer, President
National Forest Recreation Association

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