



National Forest Recreation Association's
69th Annual Conference & Trade Show
October 22 – 24, 2018
Reno, Nevada

Monday : October 22, 2018

12:00 – 5:00 pm	Vendor Set Up	Treasures AB
4:00 – 8:00 pm	Registration	Treasures A
4:30 – 6:00 pm	NFRA Board of Directors Meeting	Grand 5
	<u>Steve Werner, President</u> National Forest Recreation Association	
6:00 – 8:00 pm	Welcome Reception & Exhibitor Trade Show Hors d'oeuvres and Hosted Bar	Treasures ABCD

[Open to all speakers, participants, spouses, guests and vendors](#)



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Tuesday : October 23, 2018

7:00 – 10:00	Continental Breakfast	Treasures AB
7:00 – All Day	Registration	Treasures A
7:00 – All Day	Vendor Exhibits	Treasures AB
8:00 - 8:05	Welcome, Opening Session <u>Steve Werner, President</u> National Forest Recreation Association	Grand 7
8:05 - 8:15	Introductory Remarks <u>Kevin Wilmot</u> Humboldt-Toiyabe National Forest	Grand 7
8:15 – 9:10	Keynote Address National Recreation and Tourism Advances <u>Derrick Crandall, President</u> Outdoor Recreation Roundtable	Grand 7
9:10 – 10:00	Recreation News from Headquarters <u>Michiko Martin, Acting Director of Recreation</u> USDA Forest Service, Washington DC	Grand 7
10:00 – 10:15	Break - Refreshments	Treasures AB
10:15 – 11:00	Forest Health, Wildfires, and Other Disturbance Trends Across National Forests <u>Duncan Leao, Forest Fuels and Vegetation Program Manager</u> Humboldt-Toiyabe National Forest	Grand 7



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11:00 – 11:30	Legislation and Updates from Washington DC <u>Mark Dedrick, Partner</u> Summit Strategies	Grand 7
11:30 – 11:45	360 Degree Views of Campgrounds <u>Mark Koep, Founder and CEO</u> CampgroundViews	Grand 7
11:45 – 1:00	'Ranger of the Year' Awards Luncheon <i>Honoree:</i> <u>Brian Poturalski</u> Coconino National Forest <i>Presenters:</i> <u>Warren Meyer, Steve Werner - NFRA</u> <u>Michiko Martin - Forest Service</u>	Treasures CD
1:15 – 2:00	Liability & Workers Comp Insurance: Trends & What to Do <u>Denise Brown, Vice President / Executive Claims Consultant</u> <u>Steven Williams, Executive Vice President</u> InterWest Insurance Services, LLC	Grand 7
2:00 – 2:45	Private vs. Non-Profit Conundrum <u>John Koeberer, Co-Owner, Chairman of the Board, and President</u> The California Parks Company	Grand 7
2:45 – 3:00	Break – Refreshments	Treasures AB
3:00 – 3:15	National Recreation Reservation Service Overview of the New Contract <u>Rick DeLappe, Acting Interagency Program Manager, Recreation.gov</u> National Park Service	Grand 7



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3:15 – 4:10	The Importance and ‘How to’ of Networking & Marketing <u>Eric Groves, CEO</u> Alignable	Grand 7
4:15 – 5:30	National Forest Recreation Association Members’ Meeting <u>Steve Werner, President</u> National Forest Recreation Association	Treasures D
4:15 – 5:30	Forest Service Employees’ Meeting <u>Michiko Martin, Acting Director of Recreation</u> USDA Forest Service, Washington, D.C.	Grand 7
6:00 – 8:00	Reception and Vendor Exhibits Hors d’oeuvres and Hosted Bar	Treasures ABC



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Wednesday, October 24, 2018

7:00 – 10:00	Continental Breakfast	Treasures AB
7:00 – Noon	Registration	Treasurers A
7:00 – Noon	Vendor Exhibits	Treasures AB
8:00 – 8:10	Welcome & Overview <u>Warren Meyer, President</u> National Forest Recreation Association	Grand 7
8:10 – 9:30	Resort (Term) Permits – What Happened over the Last Year <u>Kevin Garden, Attorney</u> The Garden Law Firm	Treasures C
9:30 – 9:45	Break	Treasures AB
9:45 – 11:00	Recreation Special Uses Round Robin <u>Jonathan Cook-Fisher, Recreation Special Uses Program Manager</u> Forest Service, Washington DC	Treasures C
8:10 – 11:00	New Reservation Service Contract – Workshop <u>Rick DeLappe, Acting Interagency Program Manager</u> Recreation.gov - National Park Service <u>Sue Valente, USFS Agency Program Manager, Recreation.gov</u> Forest Service, Washington DC <u>Will Healy, Booz Allen's Program Manager, Recreation.gov</u> Booz Allen Hamilton	Grand 7
11:00 – 11:55	Forest Service News from the Top <u>Chris French, Acting Deputy Chief, National Forest System</u> USDA Forest Service, Washington DC	Grand 7
11:55 – 12:00	Closing Session <u>Warren Meyer, President</u> National Forest Recreation Association	Grand 7



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12:30 – 4:00

NFRA Board of Directors' Meeting

Treasures D

Warren Meyer, President
National Forest Recreation Association