



# **NATIONAL FOREST RECREATION ASSOCIATION**

Responsible Recreational Use of America's Public Lands and Waters

## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

**Date:** October 13, 2018

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### **Brian Poturalski Honored as 'Ranger of the Year'**

WOODLAKE, CA – The National Forest Recreation Association (NFRA) is very proud to announce that Brian Poturalski has been selected as the 2018 'Ranger of the Year.' Brian has been in recreation on the Red Rocks and Flagstaff Ranger Districts on the Coconino National Forest for the past 20 years. He was recently promoted to the Recreation Staff Officer for the Forest. "It is a pleasure to honor Brian for his demonstrated excellence in working with his recreation partners," stated NFRA President Steve Werner.

Warren Meyer, owner of Recreation Resource Management (RRM), a campground concessionaire on the Coconino, nominated Brian for the award. "Brian has demonstrated a long history of honest partnerships with the concessionaires as well as a real interest in the visitor experience. He does some of his best work when trying to reach agreements across many different groups. He created a unique program where RRM, the Forest Service, and the National Park Service all came together to develop an interpretive program around Meteor Crater. He is willing to consider innovative solutions and is a pleasure to work with."

Brian's former Forest Supervisor, Mike Elson, contributed to the nomination. "Having worked with Brian for 10 years, I cannot think of anyone who is more committed to public service and working with others. Brian always has the best of intentions and assumes the best of everyone else's intentions, as well. He is a diplomat in every positive sense of the word, constantly working to resolve concerns and helping people see a common vision and work together. Brian is passionate about promoting outdoor recreation and teaching conservation ethics." Elson also stated, "I think he would be a fantastic choice for this recognition!"

NFRA congratulates Brian on his outstanding dedication to working with partners to improve the recreation experience. Brian will be honored at an awards ceremony at NFRA's 2018 Conference and Trade Show, October 23<sup>rd</sup> in Reno, Nevada.

NFRA's 'Ranger of the Year' Award has been presented annually since 1982 to individuals who show personal dedication in the realm of recreation management, and exhibit a true sense of partnership with recreation service providers. NFRA is comprised of businesses that provide camping, lodging, skiing, horseback riding, marinas, youth camps, shuttles, rafting and other recreation services and facilities on public lands.

