



National Forest Recreation Association
73rd Annual Recreation Seminar & Conference
February 28, March 1-2, 2023
Online via Zoom – Pacific Time

Tuesday : February 28

8:30 – 9:00

Session Welcome and Agenda Overview

[Warren Meyer](#)

President ~ National Forest Recreation Association

President ~ Vista Recreation

9:00– 9:45

View from the Top – Forest Service Recreation Programs

[Gordie Blum](#)

Acting Director Recreation, Heritage and Volunteer Resources

General Recreation Trends & Policies from the Washington Office.

Overview of National Recreation Initiatives, Funding Programs and More.

Learn more about [Managing for Recreation](#).

9:45 – 10:15

NFRA Legacy Award Presentation

[Marilyn Reese](#)

Executive Director ~ NFRA

Honoree: Eric Mart, California Land Management

Special Recognition of 35 years as a Forest Service Campground Concessionaire.

10:15 – 11:00

Black Folks Camp Too

[Earl B. Hunter, Jr.](#)

Founder and President of Black Folks Camp Too

The mission of ‘Black Folks Camp Too’ is to increase diversity in the outdoor industry by making it easier, more interesting and more fun for black folks to go camping.

[Meet Earl and his mission](#).

11:00– 12:00

Insurance Update : From Fires to Floods

[Steven Williams](#)

Executive Vice President ~ InterWest Insurance Services

[Other Speakers to Be Determined](#)

Overview of the status of Property and Liability Insurance, changes due to wildfires, and availability of coverage.

Learn about [Steve and InterWest Insurance](#).



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Wednesday : March 1

8:15 – 8:30

Session Welcome and Agenda Overview

[Kevin Garden](#)

Board Member & Washington DC Representative ~ NFRA
Managing Director, The Garden Law Firm, PC

8:30 – 10:00

News from the Washington Office Special Uses Program

[Ben Johnson](#)

National Recreation Special Uses Program Manager

[Amanda Walker](#)

National Assistant Recreation Special Uses Program Manager

[Sadie Wehunt](#)

National Assistant Recreation Special Uses Program Manager

What's happening in Recreation Special Uses including information on policy updates, consolidated fee payments, the transfer of ownership process, property insurance, billing, etc.

10:00 – 10:30

The American Mule Museum – A Story of Perseverance

[Jennifer Roeser](#)

Vice President ~ NFRA

Owner ~ Range of Light Mules

Pack Station permittees, Lawsuit from Environmental Groups, Draft legislation for Compensation Funding, Presto - a HUD Grant for a Museum! 15 Years later a Grand Opening.

See [American Mule Museum](#) for the full story.

10:30 – 11:15

Challenges and Opportunities for Development/Partnerships within the USFS

[Margaret Bailey](#)

CHM Government Services ~ Advisor

Challenges for resort and campground operators – and the Forest Service – to identify methods to improve policy and processes to provide improved hospitality.

Issues and Opportunities for collaboration to enhance visitor services for the American public.

Learn more about [CHM Government Services](#).

11:15 – 12:15

Recreation One-Stop - Recreation.gov – Updates and New Features

[Speakers To Be Determined](#)

Description of topics...

Explore [Recreation.gov](#)



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Thursday : March 2

- 8:45 – 9:00** **Session Welcome - Agenda Overview**
[Marilyn Reese](#)
Executive Director ~ National Forest Recreation Association
- 9:00 – 10:00** **Millions More Outdoors: The Outdoor Recreation Economy is on the Rise**
[Chris Perkins](#)
Senior Director ~ Outdoor Recreation Roundtable
- Who and What is ORR?** Overview & strategic focus
Present day recreation participation and recognition of the importance of outdoor recreation.
Bureau of Economic Analysis Impressive data on the recreation industry – what does it mean
Legislation favoring recreation: SOAR, SHRED & others
\$\$\$ Recreation Funding
- 10:00 – 11:00** **Steps for a FAD – FS, Permittee and Buyer**
‘Ask an Auditor’
[John Hernandez](#)
Branch Chief, Auditors ~ Albuquerque Service Center
- Overview of the Process of Selling a Business; steps involved; forms; FAD and timelines
Questions for an Auditor
- 11:00 – 11:45** **Concession Economics and Fee Increases**
[Warren Meyer](#)
President ~ Vista Recreation
- Learn more about [Vista Recreation](#)
- 11:45 – 12:00** **Session Wrap-up**
[Warren Meyer](#)